



fig.1



fig.2



fig.3



fig.4



fig.5



fig.6

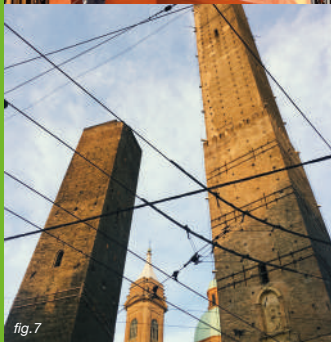


fig.7



fig.8

fig.1 International Museum of Ceramics
fig.2 Ferrari Museum
fig.3 Terza Dimensione company showroom
fig.4 Piazza Maggiore

fig.5,6 Sanctuary of San Luca
fig.7 Two Towers of Bologna
fig.8 University of Bologna

Italian Design Summer School is proposed by



Partner Universities



In collaboration with



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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DIPARTIMENTO DI
INGEGNERIA INDUSTRIALE

Italian Design Summer School

ART

SOCIETY

16th edition

23/08

↓
BOLOGNA -
BERTINORO,
ITALY

08/09

INDUSTRY

ART

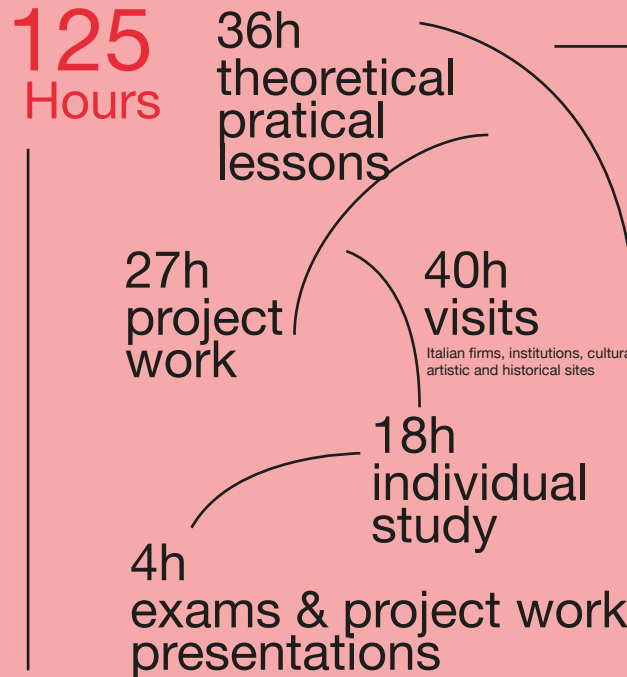
SOCIETY INDUSTRY

Italian Design has a long tradition and is famous worldwide thanks to the Made in Italy products. Functionality and aesthetics are integrated into Italian industrial products, the beauty and quality of which make them popular on all continents. Italian designers take their inspiration from the special Italian artistic atmosphere that has its roots in the Renaissance Italian art of amazing artists such as Giotto, Michelangelo and Leonardo.

The ITALIAN DESIGN SUMMER SCHOOL (IDSS) offers a unique opportunity to experience the Italian atmosphere and understand how the Italian culture and tradition of "Disegno" has led generations of Italian designers. The inspiration from this unique environment has brought the creation of innovative and beautiful objects that are internationally successful. The integration of the two approaches, industrial and craft, makes Made in Italy products unique and implies extreme attention to detail that contributes to their excellence.

This experiential course is addressed to both students and professionals interested in product design. A significant number of hours is dedicated to a group project-work in collaboration with a local enterprise. Visits to the manufacturing plants and lessons delivered by professional designers allow students to enter real industrial production and apply to concrete cases the methodologies learned during the course. Trips to artistic and cultural sites enable students to immerse themselves in Italian culture and society.

IDSS has been proposed since 2006. 386 students from 21 countries located in all continents have attended it to date.



Subjects and activities

An IDSS certification of completion will be delivered at the end of the school.

- The Made in Italy system
- Italian industrial Design history
- Italian art history
- Concept freehand drawing
- Design methods
- Production processes and Additive Manufacturing for Design
- Computer-Aided Design
- Fashion and style
- Food design
- Seminars of professional designers
- Project work in group
- Visits to firms and institutions
- Visits to artistic, cultural and historical sites



Students

From 25 to 35 undergraduate or graduate students in Industrial Design, Architecture, Engineering, Applied Arts, and Communication as well as qualified students in other disciplines with interest in Design. Designers and professionals dealing with industrial Design and applied art are also welcome. Good knowledge of English is required.



Experiential learning



Visits to manufacturing companies and artistic, cultural and historical sites



Project work in collaboration with local enterprises



Students live and experience the ambiances of Bologna city and Bertinoro village



Accommodation for the whole period
Meals included in Bertinoro



Private bus for transports



from Students' project work